

## **Placement Drive of Reliance Nippon**

On 6<sup>th</sup> February 2023, the Faculty of Management & Commerce at Baba Mastnath University organized a placement drive in collaboration with Reliance Nippon. This event was part of the department-level initiatives aimed at fostering career opportunities for students in the management and commerce fields. The placement drive was designed to provide students with direct access to leading corporate recruiters, aligning their academic knowledge with practical industry requirements. With the active involvement of 19 participants, the event demonstrated the university's commitment to bridging the gap between academia and the professional world. The event was skillfully organized under the leadership of the convener, Dr. Anil Kanwa, with support from co-convener Dr. Abhishek.

The placement drive commenced with an introductory session where Dr. Anil Kanwa addressed the participants, highlighting the significance of such initiatives in shaping students' careers. The representatives from Reliance Nippon shared insights into the company's vision, growth trajectory, and the roles being offered to potential candidates. Following this, students participated in interviews and aptitude tests conducted by the recruiters, providing them with a platform to showcase their skills and capabilities.

The drive was carefully managed to ensure smooth interactions between students and recruiters, creating a professional environment conducive to fostering confidence among the participants. The active participation of the organizing team ensured that every step of the process, from registration to final interviews, was conducted seamlessly.

The placement drive holds immense importance not only for the students but also from a broader societal perspective. By equipping young graduates with the skills and opportunities needed to secure meaningful employment, such events contribute to the larger goal of economic development and social mobility. Employment initiatives like these directly support Sustainable Development Goals (SDGs), particularly SDG 4 (Quality Education) and SDG 8 (Decent Work and Economic Growth).

Moreover, this event also underscores the importance of collaboration between academia and industry in creating sustainable career pathways. By fostering employability, it contributes to reducing unemployment, a crucial step in achieving economic equality and societal well-being. The event's alignment with SDGs highlights its potential to inspire positive change by promoting inclusive and sustainable growth, both locally and globally.

The placement drive saw the enthusiastic participation of 19 students from the Faculty of Management & Commerce. For many, it was a transformative experience that provided firsthand exposure to corporate culture and recruitment processes. Beyond offering career opportunities, the event instilled a sense of confidence and professional readiness among the participants.

The interaction between students and industry professionals served as an invaluable learning experience, allowing students to refine their communication and problem-solving skills. Such initiatives further establish Baba Mastnath University as a center for excellence in career development, fostering the holistic growth of its students.

The placement drive organized by the Faculty of Management & Commerce, in collaboration with Reliance Nippon, was a significant step toward empowering students with career opportunities and professional exposure. By aligning with the United Nations Sustainable Development Goals, the event reaffirmed the university's commitment to nurturing socially responsible and industry-ready graduates.

With its focus on providing quality education and promoting decent work, this initiative not only contributed to the individual growth of participants but also served as a testament to the university's dedication to fostering societal progress.